



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 56 TV hits for the week beginning February 11, 2013 with a total TV publicity value of \$383,868.72 and 8,479,548 audience impressions.

Los Angeles

Live From the Grammys..or Not

KLOS-FM 95.5

http://www.955klos.com/common/page.php?feed=61&pt=VIDEO%3A+KLOS+LIVE+From+the+Grammys%21+%28or+not...%29&id=3971&is_corp=0

Los Angeles Boat Show Review

Macaroni Kid

<http://walnut.macaronikid.com/article/435826/macaroni-kid-review-los-angeles-boat-show>

Miami

Miami International Boat Show Opens Thursday

Local 10

<http://www.local10.com/news/Miami-International-Boat-Show-opens-Thursday/-/1717324/18542630/-/t7x9io/->

[/index.html?utm_source=rss&utm_medium=rss&utm_campaign=miami-international-boat-show-opens-thursday](http://www.local10.com/news/Miami-International-Boat-Show-opens-Thursday/-/1717324/18542630/-/t7x9io/-/index.html?utm_source=rss&utm_medium=rss&utm_campaign=miami-international-boat-show-opens-thursday)

Hautest Events Happening at Miami International Boat Show

Haute Living.com

<http://www.hauteliving.com/2013/02/haute-events-happening-at-miami-international-boat-show-strictly-sail/341447/>

2013 Miami International Boat Show

Xylem

<http://www.xylem-inc.com/en-us/news-and-events/events-archive/Pages/2013-Miami-International-Boat-Show.aspx>

Miami Herald

<http://www.miamiherald.com/2013/02/13/3232317/miami-boat-show-features-smaller.html>

Miami Boat Show features smaller, more versatile craft

The Miami International Boat Show

News-Press

http://www.news-press.com/article/20130214/ENT13/302140006/1002/NEWS01/The-Miami-International-Boat-Show?odyssey=nav%7Chead&nclck_check=1

South Florida Prepares for International Boat Show

WSVN

<http://www.wsvn.com/news/articles/local/21009832414587/south-florida-prepares-for-international-boat-show/>

Progressive Insurance Miami International Boat Show 2013: No Shortage of Boating Entertainment
Charter World

<http://www.charterworld.com/news/progressive-insurance-miami-international-boat-show-2013-shortage-boating-entertainment>

Strictly Sail Miami-February 14-18, 2013

Examiner.com

<http://www.examiner.com/article/strictly-sail-miami-february-14-18-2013?cid=rss>

State of the Weekend

Miami.com

<http://www.miami.com/>

Miami International Boat Show February 14-18, 2013

Autofluence.com

<http://autofluence.com/lifestyle/miami-international-boat-show-february-14-through-18-2013/>

Miami International Boat Show Kicks Off in Miami

NBC 6

<http://www.nbcmiami.com/news/local/Miami-International-Boat-Show-Kicks-Off-in-Miami-Beach-191314641.html>

Boaters have lots to choose from

Sun Sentinel

<http://www.sun-sentinel.com/sports/outdoors/fl-outdoors-boat-show-0215-20130214,0,5126725.story>

South Fla. High Season Arrives with Boat and Art Shows

CBS Miami

<http://miami.cbslocal.com/2013/02/14/south-fla-high-season-arrives-with-boat-art-shows/>

GIBBS Quadski shown to consumers at Miami Boat Show

Power Sport Business

<http://www.powersportsbusiness.com/top-stories/2013/02/14/gibbs-quadski-shown-to-consumers-at-miami-boat-show/>

New England

Video

Boston Globe

http://www.boston.com/video/viral_page/?/services/player/bcpid876399703001&bckey=AQ~~,AAAAA6piHY~,DqRT40XOAr8ZcUAbMBHT4FlxXBkSQ2C2&bctid=2160479952001

5 things to do in and around Boston

Boston Globe

http://www.bostonglobe.com/magazine/2013/02/10/things-boston-area-week-february/iKsNZTpozRmKzimiThbYoO/story.html?s_campaign=sm_tw

St. Louis

St. Louis Boat and Sportshow full of interactive activities (Lighthouse & Harbor, Queen of the Show, Marty Koch, Dock Dogs, Fred's Shed, STL Sail & Paddle)

KSDK NBC

<http://www.ksdk.com/news/local/story.aspx?storyid=361620>

St. Louis Boat Show Gets Ready To Open (Mark Adams Interview, Move-in, Economy)

FOX 2

<http://fox2now.com/2013/02/04/st-louis-boat-show-gets-ready-to-open/>

Turkey Calling At The Boat Show (Ray Eye)

FOX 2

<http://fox2now.com/2013/02/06/turkey-calling-at-the-boat-show/>

Tim's Travels: The Boat and Sport Show – Scuba Diving (DEMA)

FOX 2

<http://fox2now.com/2012/02/08/tims-travels-the-boat-and-sport-show/>

Tim's Travels: St. Louis Boat & Sportshow – Paddleboarding (St. Louis Sail & Paddle)

FOX 2

<http://fox2now.com/2013/02/07/tims-travels-st-louis-boat-sportshow/>

History Channel's Swamp People

FOX 2

<http://fox2now.com/2013/02/08/history-channels-swamp-people/>

Swamp People at STL Boat Show (Great Day St. Louis)

KMOV CBS

<http://www.kmov.com/great-day-st-louis/Swamp-People-190404981.html>